

PBR TOURS & WORLD FINALS

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PBR USA TOURS

The PBR brings “America’s Original Extreme Sport” to major arenas across the United States with the nationally televised Unleash The Beast, featuring the Top 30 bull riders in the world, in addition to the Pendleton Whisky Velocity Tour and Touring Pro Division, the PBR’s expansion and developmental tours, respectively.

Each event pits the toughest bull riders in the world against the top bovine athletes on the planet. During two hours of heart-pounding, bone-crushing, edge-of-your-seat excitement fans are entertained by the thrills and spills on the dirt against the backdrop of the show’s rocking music and pyrotechnics. It is world class athleticism and entertainment rolled into one, unlike any other major professional sport.



UNLEASH THE BEAST

The PBR’s nationally- televised Unleash The Beast (UTB) features the world’s Top 30 bull riders going head-to-head against the fiercest bucking bulls on the planet.

During a regular-season, two-day UTB event, that does not include a 15/15 Bucking Battle, each of the 30 riders seeded riders will ride in one round each day - Round 1 and Round 2. Round 1 will also feature 10 invited competitors who must register a score in order to advance to Round 2. Following Round 2, the riders with the 12 highest two-round total scores will advance to the championship round where they will each ride one more bull. A regular-season, two-day UTB event including a 15/15 Bucking Battle will feature the Top 30 bull riders in the world, all of whom will attempt one bull each in Round 1 and Round 2, with the Top 12 advancing to the championship round. A standard three-day event, regardless of whether it includes a 15/15 Bucking Battle, will feature a minimum of 30 riders, competing through three long rounds of competition. Following Round 3, the riders with the 12 highest three-round total scores will advance to the championship round where they will each ride one more bull. With the long rounds and 15/15 Bucking Battles are done by random draw, every championship round at an Unleash The Beast event features a rider draft.

The average (or aggregate) score earned during an event determines a rider’s place in the event standings. In addition to earning world points for their overall event finish, as determined by their aggregate score, riders will also earn world points for their finish in each round, and for any ride scored in excess of 70 points.

PBR MAJORS

Each season, select events on the premier series are considered PBR Majors. These events, which often feature a unique format, offer increased prize money and world points and are broadcast on CBS Television Network.

15/15 BUCKING BATTLE

In several markets throughout the season, the PBR adds a special round of competition to the premier series events called the 15/15 Bucking Battle. This round features the Top 15 bull riders in the PBR randomly matched against the Top 15 bulls at the event. An additional purse and one-and-a-half times the round points are up for grabs. Although the points do not factor into the specific event’s overall outcome, they do count toward the PBR world standings.



PENDLETON WHISKY VELOCITY TOUR

The PBR's Pendleton Whisky Velocity Tour (PWVT) began in 2014 as the sport's premier expansion series, featuring young, emerging bull riding talent alongside some of the superstars of the sport.

The PWVT brings the excitement and talent of the PBR that fans have come to expect from the leader in the sport of bull riding to cities across the U.S. that are not currently included on the premier series' schedule.

The tour is completely produced and operated by PBR, providing fans the highest quality experience available. In 2022, the Velocity Tour plans to visit more than 25 cities, including the Velocity Tour Finals in Corpus Christi, Texas.

The PWVT is the primary and most important qualifying series for bull riders to earn valuable points needed to qualify for the Unleash The Beast (UTB), and ultimately the PBR World Finals. Additionally, every winner of a PWVT regular-season event will be seeded at one UTB event during the season, providing yet another avenue for the PBR's emerging talent to increase their position in the overall world standings.

The PWVT Finals are featured as the last event of the season, taking place just prior to the PBR World Finals each year. The Top 35 riders from the PWVT compete for the final five positions available at the PBR World Finals, making it the most important event on the schedule outside of the World Finals itself.



TOURING PRO DIVISION

The Touring Pro Division (TPD) is the developmental tour of the PBR where both established veterans and newcomers to the professional ranks compete against some of the most famous bucking bulls in the sport. The TPD gives riders the opportunity to compete in PBR-sanctioned events while earning points to qualify for the Pendleton Whisky Velocity Tour and ultimately the league's premier Unleash The Beast.

More than 100 TPD events around the world are sanctioned annually by the PBR, awarding almost \$3 million in prize money.

The standard one-day TPD format has 35 competitors; each will ride one bull in Round 1. The Top 10 riders advance to the championship round to compete on one more bull each. The overall event winner is the rider with the highest combined score on two bulls.

Two-day TPD events will take up to 70 competitors, with 35 riders competing each day. The Top 10 riders each day advance to the championship round to compete on one more bull each. The overall event winner is the rider with the highest combined score on two bulls.



PBR AUSTRALIA

PBAustralia.com.au

Based in Townsville, Queensland, PBR Australia has been in operation since 2005, overseen by General Manager Glen Young, both an Australian native and former bull rider, and Director of Competition Dianne Hallam. Producing two tours, PBR Australia holds more than 30 events each year. Points earned on both Australian tours count toward qualification for the PBR Australia Grand Finals and the broader PBR world standings. The bull rider with the most points earned at the end of the year, combining those earned from the regular season events and Grand Finals, will be crowned as the PBR Australia Champion.

YEAR	PBR AUSTRALIA CHAMPIONS
2021	AARON KLEIER, CLERMONT, QUEENSLAND, AUSTRALIA
2020	AARON KLEIER, CLERMONT, QUEENSLAND, AUSTRALIA
2019	AARON KLEIER, CLERMONT, QUEENSLAND, AUSTRALIA
2018	AARON KLEIER, CLERMONT, QUEENSLAND, AUSTRALIA
2017	TROY WILKINSON, UPPER HORTON, NEW SOUTH WALES, AUSTRALIA
2016	CODY HEFFERNAN, SINGLETON, NEW SOUTH WALES, AUSTRALIA
2015	FRASER BABBINGTON, GISBORNE, NZL, NEW ZEALAND
2014	DAVE KENNEDY, KYOGLE, NEW SOUTH WALES, AUSTRALIA
2013	CHRIS LOWE, URALLA, NEW SOUTH WALES, AUSTRALIA
2012	DAVID KENNEDY, KYOGLE, NEW SOUTH WALES, AUSTRALIA
2011	KEVIN "JOCK" CONNOLLY, CHARTERS TOWERS, QUEENSLAND, AUSTRALIA
2010	DAVID KENNEDY, KYOGLE, NEW SOUTH WALES, AUSTRALIA
2009	DAVID KENNEDY, KYOGLE, NEW SOUTH WALES, AUSTRALIA
2008	PETE FARLEY, KEMPSEY, NEW SOUTH WALES, AUSTRALIA
2007	KEVIN "JOCK" CONNOLLY, CHARTERS TOWERS, QUEENSLAND, AUSTRALIA
2006	TIM WILSON, BILOELA, QUEENSLAND, AUSTRALIA



BRAZIL

PBR BRAZIL

PBRBrazil.com.br

In Brazil, live attendance at Western sports events is nearly double the live gate of soccer. Seven different Brazilian riders have won a collective 12 PBR World Championships, including Ribas do Rio Pardo native Jose Vitor Leme, who became just the second back-to-back PBR World Champion in 2021. Seven of the past 12 World Championships went to a Brazilian rider: Leme (2020, 2021), Kaique Pacheco (2018), Silvano Alves (2011, 2012 and 2014) and Renato Nunes (2010). Additionally, the bull rider with the most points earned at the end of the year is crowned as the PBR Brazil Champion at the PBR Brazil Finals.

YEAR	PBR BRAZIL CHAMPIONS
2021	N/A*
2020	N/A*
2019	ALAN DE SOUZA, TAUBATE, SÃO PAULO, BRAZIL
2018	FERNANDO NOVAIS, PEREIRA BARRETO, SÃO PAULO, BRAZIL
2017	JOSE VITOR LEME, RIBAS DO RIO PARDO, MATO GROSSO DO SUL, BRAZIL
2016	DENER BARBOSA, PAULO DE FARIA, SÃO PAULO, BRAZIL
2015	LUCIANO HENRIQUE DE CASTRO, GUZOLÂNDIA, SÃO PAULO, BRAZIL
2014	TIAGO VITOR, FLOREAL, SÃO PAULO, BRAZIL
2013	CLAUDIO CRISOSTOMO, BARRO ALTO, GOIÁS, BRAZIL
2012	EDEVALDO FERREIRA, ANDRADINA, SÃO PAULO, BRAZIL
2011	EDEVALDO FERREIRA, ANDRADINA, SÃO PAULO, BRAZIL
2010	ELTON CIDE, POPULINA, SÃO PAULO, BRAZIL
2009	THIAGO PAGUIOTO, ITAJOBÍ, SÃO PAULO, BRAZIL
2008	EDMUNDO GOMES, ATIBAIA, SÃO PAULO, BRAZIL
2007	JOAO MAURO KUGEL, SAO JOSE DO RIO PRETO, SÃO PAULO, BRAZIL
2006	ELTON JOSE DE SOUZA, POMPEIA, SÃO PAULO, BRAZIL

** Note: Due to restrictions implemented due to COVID-19 (coronavirus), PBR Brazil was unable to hold events in 2020, resulting in no champion being crowned. PBR Brazil only held one event in 2021, and therefore didn't crown a champion during that season either.*



PBR CANADA

PBRCanada.com

PBR Canada operates two competition series, annually producing more than 30 events across two tours, including the elite Cup Series which is nationally televised by TSN. After a successful 2019 season, PBR Canada continued growing in 2020, adapting to the challenges faced by COVID-19 (coronavirus). After holding two tour stops in Calgary and Lethbridge, Alberta, which included two sold-out performances prior to the onset of the pandemic, PBR pioneered the return of professional sports in the nation with a uniquely formatted drive-in event in Lethbridge in July. The division's 2020 season concluded with the PBR Canada Finals Week in Grande Prairie, Alberta, a three-day, four-event stretch of year-ending action inside Revolution Place. In 2021, PBR continued to take the sport of bull riding to new heights in Canada. In addition to televising select Touring Pro Division events on Cowboy Channel Canada, the division brought the National Finals to the state-of-the-art Rogers Place in Edmonton, Alberta, for the first time, awarding more than \$175,000 in prize money, making the year-end event the richest in Canada's history. Points earned on both the Cup Series and Touring Pro Division count toward qualifying for the PBR Canada National Finals. The bull rider with the most points earned at the end of the year, combining those earned from the regular-season events and the Finals, will be crowned the PBR Canada Champion.

YEAR	PBR CANADA CHAMPIONS
2021	CODY COVERCHUK, MEADOW LAKE, SASKATCHEWAN
2020	DAKOTA BUTTAR, KINDERSLEY, SASKATCHEWAN, CANADA
2019	DAYLON SWEARINGEN, PIFFARD, NEW YORK
2018	CODY COVERCHUK, MEADOW LAKE, SASKATCHEWAN, CANADA
2017	ZANE LAMBERT, PONOKA, ALBERTA, CANADA
2016	TY POZZOBON, MERRITT, BRITISH COLUMBIA, CANADA
2015	TANNER BYRNE, PRINCE ALBERT, SASKATCHEWAN, CANADA
2014	STETSON LAWRENCE, TRENTON, NORTH DAKOTA
2013	ZANE LAMBERT, PONOKA, ALBERTA, CANADA
2012	AARON ROY, ASQUITH, SASKATCHEWAN, CANADA
2011	TYLER THOMSON, BLACK DIAMOND, ALBERTA, CANADA
2010	AARON ROY, ASQUITH, SASKATCHEWAN, CANADA
2009	BEAU HILL, WEST GLACIER, MONTANA
2008	AARON ROY, ASQUITH, SASKATCHEWAN, CANADA
2007	TYLER PANKEWITZ, WARBURG, ALBERTA, CANADA
2006	SCOTT SCHIFFNER, STRATHMORE, ALBERTA, CANADA



PBR MEXICO

PBRMexico.com

PBR Mexico began in 2006 and operates a sanctioned tour with as many as 10 annual events. The bull rider with the most points earned at the end of the year will be crowned the PBR Mexico Champion.

YEAR	PBR MEXICO CHAMPIONS
2021	N/A*
2020	N/A*
2019	FRANCISCO GARCIA TORRES, SAL, MEXICO
2018	FRANCISCO GARCIA TORRES, SAL, MEXICO
2017	FRANCISCO MORALES, IRAPUATO, MEXICO
2016	JUAN CARLOS CONTRERAS, HUICHAPAN, MEXICO
2015	ALEJANDRO GAMBOA, MONTECILLOS, COSTA RICA
2014	GUSTAVO PEDRERO, JALISCO, MEXICO
2013	GUSTAVO PEDRERO, JALISCO, MEXICO
2012	JUAN CARLOS CONTRERAS, HIDALGO, MEXICO
2011	SIMAO DA SILVA, COACATUBA, SÃO PAULO, BRAZIL
2010	ADRIAN FERREIRO, SALTILLO, MEXICO
2009	JASON O'HEARN, ROTHBURY, NEW SOUTH WALES, AUSTRALIA
2007	HUGO PEDRERO, LEÓN, MEXICO
2006	MARIO GALINDO, SALTILLO, MEXICO

* Note: Due to restrictions implemented due to COVID-19 (coronavirus), PBR Mexico was unable to hold events in 2020 or 2021, resulting in no year-end champion.

PBR WORLD FINALS

The PBR World Finals is known as the Super Bowl of the PBR – a grueling multi-day event that marks the end of the PBR season, determines the best rider and bull for the year, and turns one cowboy into a millionaire. The World Finals is the richest bull riding event in the sport, which includes a \$1 million bonus awarded to the rider who is crowned the PBR World Champion.

Each season, for roughly 27 weeks/events on the premier Unleash The Beast (UTB), and through the Pendleton Whisky Velocity Tour (PWVT), Touring Pro Division (TPD) and the PBR's international circuits in Australia, Brazil, Canada and Mexico, bull riders compete for individual event titles and valuable points needed to qualify for the World Finals and ultimately become the PBR World Champion.

For 26 years, Las Vegas has been the site of the PBR's drama-packed season finale, held 2016-2019 at the state-of-the-art T-Mobile Arena. The 2020 installment of the world's richest bull riding event traveled to AT&T Stadium in Arlington, Texas, due to local COVID-19 (coronavirus) protocols, and was shortened from five days to four.

In 2021, as part of a comprehensive 2022 schedule restructure for its premier series, PBR announced the relocation of its crown jewel, the World Finals, to Fort Worth and Dickies Arena, beginning in May 2022.

As part of the relocation, PBR condensed the annual schedule for the Unleash The Beast, which in 2022 will span January-May, with subsequent seasons starting in 2023 scheduled for November-May.

The inaugural PBR World Finals in Fort Worth will be held from May 13-22, 2022 at Dickies Arena, headlining an action-packed two weeks of activities across Fort Worth.

Harkening back to a past format of the World Finals, reminiscent of when the year-end event was split between Mandalay Bay and Thomas & Mack Center in Las Vegas, the first three rounds of the 2022 PBR World Finals will be held May 13-15, with the final five rounds from May 19-22.

During the initial rounds, riders attempt one bull each. Nightly round winners are crowned and the riders gain points toward the World Finals event and overall season titles. On Championship Sunday, the scores from the initial long rounds are added together to determine the Top 15 bull riders at the event. These riders then compete on one additional bull each. The competitor who finishes the event with the most world points wins the event title and purse.

At the end of the World Finals, the points earned for the entire season are also added together. The rider who has earned the most points throughout the regular season and the World Finals becomes the PBR World Champion.

Only six times in PBR history has the World Finals event winner and the PBR World

Champion been the same rider. In 2004, Mike Lee became the first athlete to accomplish the feat, followed by Renato Nunes in 2010, J.B. Mauney in 2013, Silvano Alves in 2014, Jess Lockwood in 2019, and most recently Jose Vitor Leme in 2021.

The World Finals points system was modified in 2004 to ensure that the PBR World Champion was not determined prior to the World Finals. This gave virtually every rider in the Top 10 a mathematical chance of becoming the PBR World Champion. Following a subsequent change in 2015 to emphasize the importance of winning, additional World Finals points system changes were

made in 2020, increasing the amount of points available at the season-culminating event by 4.3% compared to 2019. While fewer points are available, compared to regular-season events, the World Finals' importance is augmented. The event now offers 12% of the season's world points, as compared to 8% in 2019. In 2021, PBR introduced bonus points to the World Finals, awarded to any rider recording a score of 70 points or more.

The next page shows the points system used to determine the PBR World Champion. (For more complete information on the points system, please refer to the Bull Riding Basics section of this media guide.)



POINTS SYSTEM PRIOR TO THE 2020 WORLD FINALS

FINISH	ROUND POINTS	AVG. POINTS
FIRST PLACE	200	1,000
SECOND PLACE	120	600
THIRD PLACE	100	450
FOURTH PLACE	80	260
FIFTH PLACE	60	160
SIXTH PLACE	10	110
SEVENTH PLACE	10	65
EIGHTH PLACE	10	30
NINTH PLACE	10	15
TENTH PLACE	10	10
ELEVENTH PLACE	10	10
TWELFTH PLACE	10	10
THIRTEENTH PLACE	3	3
FOURTEENTH PLACE	2	2
FIFTEENTH PLACE	1	1

POINTS SYSTEM AS OF 2021 WORLD FINALS

FINISH	WORLD FINALS ROUND POINTS	AVERAGE POINTS	RIDE SCORE BONUS POINTS	
FIRST	80	560	90+	9
SECOND	40	350	80+	8
THIRD	36	250	70+	7
FOURTH	32	150		
FIFTH	28	134		
SIXTH	24	114		
SEVENTH	20	90		
EIGHTH	16	62		
NINTH	12	30		
TENTH	8	15		
ELEVENTH	5	5		
TWELFTH	4	4		
THIRTEENTH	3	3		
FOURTEENTH	2	2		
FIFTEENTH	1	1		

2021 PBR WORLD CHAMPION & WORLD FINALS EVENT WINNER

>>> JOSE VITOR LEME

Since first stepping foot on U.S. soil in 2017, Jose Vitor Leme has been seemingly unstoppable.

And in 2021, despite battling two injuries that nearly derailed his season, Leme cemented his name in the PBR history books, obliterating nearly every organizational record en route to being crowned the 2021 PBR World Champion.

“He will go down in history,” two-time PBR World Champion Justin McBride said. “This is the best season the PBR has ever seen.”

“There are certain things in sports that happen where they talk about them for the rest of time,” nine-time World Champion Ty Murray added. “This feels like one of those moments. Jose is so young and so early in his career that I won’t even say he is on pace – he is ahead of pace to go down as the greatest of all time.”

In winning the 2021 PBR World Championship, finishing 884 points ahead of runner-up Kaique Pacheco, Leme became the second back-to-back PBR World Champion, and is now also the seventh multi-time title holder in history.

Leme’s gold buckle campaign was headlined by him breaking or tying five PBR records: most round wins in a season (21); most 90-point rides in a season (24); first perfect 50-point rider score; highest-marked qualified ride of all time (98.75 points); and most event wins in a season (tied with 8).

“Records are another kind of World Championship,” Leme said. “That is why I am here. If I don’t want to write history, I would be back in Brazil with my family and friends and do fun things that I enjoy. But I am here to make my history and do my job. I use that for motivation. I saw the numbers and all the records I can break. That for sure brings me a lot of motivation to keep doing that and to keep riding my bulls, pick rank bulls to be 90, win events.”

Among his record-setting moments were two qualified rides that obliterated the previous all-time high-marked ride record of 96.5 points. In what is now one of the greatest rivalries in all of sport, Leme registered both jaw-dropping scores aboard Woopaa, the very bull who propelled him to the 2020 PBR World Championship.

In late July during the 15/15 Bucking Battle in Tulsa, Leme and the powerful animal athlete first teamed for a monstrous 97.75-point score.



But the best was yet to come, with the two slated to be the final out of the 2021 season, going head-to-head in the championship round of the 2021 PBR World Finals.

As Leme climbed aboard Woopaa, grimacing in pain after re aggravating a groin/abdominal injury sustained earlier in the year, a calm settled over the pair. From the moment the chute gates burst open, magic begun to unfurl on the glittering dirt of T-Mobile Arena. Leme matched high-leaping Woopaa jump-for-jump in picture perfect form, marked an unprecedented 98.75 points, including the first-ever perfect 50-point rider score.

“In my opinion, Jose is hands down the best bull rider of all time, and in a short period of time,” Cooper Davis said. “That ride on Woopaa was hands down the best ride I’ve ever seen. Fighting through a groin injury is really touchy, and the way he could block it out and get by, that is just as astonishing as his riding is.”

While Leme had already clinched the 2021 PBR World Champion title, the score earned Leme the Worlds Finals event victory after going a perfect 6-for-6, allowing him to enter yet even rarer air in the PBR universe.

Leme is now just the second rider in history alongside J.B. Mauney to win the World Finals multiple times without bucking off a bull. He is also the fourth rider in history to win the grueling multi-day event against the world's best bulls multiple times.

Looking back at the broader 2021 season, despite missing eight events, including three following his broken ankle sustained at the season opener in Ocala, Florida, and the final five tour stops of the regular season after injuring his groin muscles when winning the September event in Newark, New Jersey and then aggravating the injury and his abdomen in a subsequent practice session, Leme was dominant when he did compete, winning 40% of the events he rode at.

He went a torrid 49-for-71, including a 12-out ride streak to end the season, covering 69.01% of his animal athlete opponents. Leme earned \$1,871,257.92, including \$1,401,800 for his second PBR World Championship and World Finals event win, and is now fifth in all-time money earned in PBR competition with his career earnings topping more than \$5.11 million.

“This was harder to win than the first one,” Leme said. “Kaique was riding so good here. Riders like him and Cooper, they are never going to give up, and you know they are going to ride their bulls. I knew I had to ride. I am so happy to have them in this battle. That motivated me. When I see a good ride from them, that brings me a lot of energy to ride my bulls, and they are really good riders, too. How I look at Kaique, I have told a lot of people how perfect I think he rides, and Cooper, I am happy to have that battle with them this year. That was for sure my hardest world title to win.”

Leme is already looking forward to 2022 and a third consecutive PBR World Championship, a feat that has never before been achieved.

“This one is over now,” Leme said. “I have to start thinking about the next season, and for sure I want to win again. I will for sure work to do my best again. I just have to have God with me to give me power from the injuries and just do what I did. I am for sure thinking about going after that third championship. It is time to work for that.”



Jose Vitor Leme Rides Woopaa for 98.75 points

2021 YETI PBR WORLD CHAMPION BULL

>>> WOOPAA

In 2020, Woopaa made his World Finals debut in commanding fashion. Marking just his third outing on the premier series, Woopaa took to the dirt contending for the ABBI Classic World Championship. Undeterred by the bright lights of AT&T Stadium, Woopaa burst from the chutes, marked then a career-best 46.75 points as he teamed with Jose Vitor Leme for a 95.75-point score. The ride, which was also the first score aboard the red buckler, clinched Leme's first World Championship and netted Woopaa the prestigious honor of ABBI Classic World Champion.

And in 2021, Woopaa proved that the trip was not a fluke; he delivered a season that has led many to call him one of the greatest animal athletes ever in the PBR, again paired with Leme to set several new PBR records,

"Woopaa just keeps delivering," said PBR Director of Livestock Cody Lambert. "He's like Jose. He just shows up and does what he has to do. He's up against the very best guys every time. That's the thing that people don't realize; it takes a guy like Jose to ride Woopaa. A high-level pro has a chance on him, but that's not guaranteed."

Woopaa concluded 2021 with a dominant 46.93-point world average, finishing 0.58 points ahead of runner-up Chiseled, as he was crowned the 2021 YETI PBR World Champion Bull.

While the honor was earned as a result of his collective efforts throughout the season, Woopaa cemented the title with a trip for the record books.

In what is now one of the greatest rivalries in all of sport, Woopaa found his name across from that of Leme's in the championship round of the World Finals, marking the last out of the season.

"Jose calls Woopaa his buddy, and whenever Jose crawls over or pulls his rope, Woopaa always seems to just look up at him," stock contractor Katie Perschbacher said. "When I had seen that Jose had him in the short round, there was a calmness that kind of came over all of us. Jose knows what to do, and Woopaa and Jose fit like a glove."



As the World Finals got underway, Woopaa remained atop the bull standings with a 45-point effort in Round 2 when he dispatched Daylon Swearingen in 3 seconds.

Woopaa needed a score of 43 points or more to win the 2021 YETI PBR World Champion Bull honor and accompanying \$100,000 bonus. He did that in a manner that etched his name into the PBR record books.

Woopaa and Leme teamed for an all-time, high-marked ride-record obliterating 98.75 points, with Woopaa scored 48.75 points to clinch the 2021 YETI World Champion Bull title and 2021 Bull of the Finals. The 48.75-point bull score is the third-best in PBR history and the highest ever at the PBR World Finals.

“I’m still in shock. 48.75,” stock contractor Laramie Wilson said after flanking Woopaa.

“I just said records were made to be broken before he went, and it was the record,” stock contractor Larry Barker added. “I knew he was going to do it when he rode that bull so good. They are both one-of-a-kind.”

Beyond his dominance at the World Finals, Woopaa was unmatched the entirety of the season. During the 2021 campaign, bulls registered nine bull scores of 47 points or more, with Woopaa responsible for six, including both that were more than 48 points.

Among those season-defining scores, Woopaa was marked 48 points in late July when he and Leme initially broke the all-time ride score record. Matching up in the 15/15 Bucking Battle in Tulsa, Oklahoma, Woopaa was scored 48 points as Leme delivered an unprecedented 97.75-point overall score, setting a record he’d break three months later.

“It’s amazing. It’s absolutely amazing,” Wilson added. “But we couldn’t do it without a rider like Jose to win it. You’ve seen Woopaa buck in the first round and (Swearingen) rode him two seconds, and they marked him 45. It takes a special rider to show him off and be able to show out like he can when Jose draws him. So, it’s amazing.”

“We’ve won two in a row now together,” Barker concluded. “It’s awesome. It’s awesome. I can’t believe it.”



Jose Vitor Leme Rides Woopaa for 97.75 points

2021 PBR WORLD FINALS AWARDS

>>> PBR WORLD CHAMPION

JOSE VITOR LEME

The rider who earns the most PBR world points during the regular season and multi-day World Finals.

>>> PBR WORLD FINALS EVENT WINNER

JOSE VITOR LEME

The rider who earns the most PBR world points at the World Finals.

>>> PBR ROOKIE OF THE YEAR

ELI VASTBINDER

The first-year rider on the premier series who accumulates the most PBR world points throughout the regular-season and PBR World Finals.

>>> STOCK CONTRACTOR OF THE YEAR

CHAD BERGER

The stock contractor who provides the best bucking bulls as voted by the Top 40 bull riders on the premier series.

>>> YETI PBR WORLD CHAMPION BULL

WOOPAA (BARKER BULLS/HOOKIN' W RANCH)

Determined by a bull's Top 8 outs during regular-season events on the premier series, in addition to two outs at the PBR World Finals. The bull with the highest average bull score across those 10 outs is crowned the YETI PBR World Champion Bull.

>>> YETI BULL OF THE PBR WORLD FINALS

WOOPAA (BARKER BULLS/HOOKIN' W RANCH)

The bull(s) who record the top two-score average during the event.

>>> MASON LOWE AWARD

JOSE VITOR LEME

This award is presented to the rider with the highest-scored ride of the regular season.

>>> GLEN KEELEY AWARD

DAKOTA BUTTAR

This award is given to the Canadian bull rider who earns the most world points throughout the regular-season.

>>> LANE FROST/BRENT THURMAN AWARD

JOSE VITOR LEME WITH 98.75 POINTS ON WOOPAA (BARKER BULLS/HOOKIN' W RANCH)

The winner of this award is the bull rider who receives the highest score during the PBR World Finals.

>>> PBR WORLD FINALS BULLFIGHTERS

JESSE BYRNE, FRANK NEWSOM, LUCAS TEODORO AND CODY WEBSTER

>>> ABBI CLASSIC WORLD CHAMPION BUCKING BULL

JUJU (TOMMY JULIAN/D&H CATTLE)

>>> ABBI FINALS CLASSIC CHAMPION BUCKING BULL

LISTON (D&H CATTLE)

>>> ABBI FUTURITY WORLD CHAMPION BUCKING BULL

SUCKER PUNCH (TOMMY JULIAN/JIRL BUCK/D&H CATTLE CO.)

2021 PBR WORLD FINALS EVENT RESULTS

RIDER	EVENT PLACE	EVENT POINTS	EVENT WINNINGS
JOSE VITOR LEME	1	849	\$1,401,800.00
KAIQUE PACHECO	2	555	\$236,300.00
MASON TAYLOR	3	392	\$114,833.33
SILVANO ALVES	4	266.5	\$72,133.33
ELI VASTBINDER	5	390	\$135,500.00
MAURICIO GULLA MOREIRA	6	235	\$66,500.00
DEREK KOLBABA	7	212	\$69,300.00
COOPER DAVIS	8	178	\$81,800.00
DENER BARBOSA	9	128	\$35,000.00
JOÃO RICARDO VIEIRA	10	97	\$34,500.00
CODY TEEL	11	88	\$28,500.00
JOÃO HENRIQUE LUCAS	12	66	\$23,000.00
JUNIOR PATRIK SOUZA	13	43	\$8,500.00
MARCO EGUCHI	14	60	\$23,000.00
CODY JESUS	15	59	\$11,333.33
CHASE DOUGHERTY	16	74	\$20,000.00
CLAUDIO MONTANHA JR.	17	39.5	\$5,500.00
MARCELO PROCOPIO PEREIRA	18	20.5	\$4,500.00
BOUDREAUX CAMPBELL	19	45	\$15,500.00
MANOELITO DE SOUZA JUNIOR	20	27	\$4,500.00
ALVARO ALVAREZ AGUILAR	21	89	\$35,000.00
LANE NOBLES	22	45	\$15,000.00
RAFAEL HENRIQUE DOS SANTOS	23	38	\$13,000.00
ADRIANO SALGADO	24	28	\$5,500.00
FERNANDO HENRIQUE NOVAIS	24	32	\$3,000.00
ANDREW ALVIDREZ	26	16	\$4,500.00
LUCAS DIVINO	27	13	\$0.00
AUSTIN RICHARDSON	28	18	\$4,500.00
CODY NANCE	28	11.5	\$0.00
EZEKIEL MITCHELL	30	11	\$4,500.00
JESSE PETRI	31	12	\$5,500.00
DAYLON SWEARINGEN	32	8	\$4,500.00
PAULO FERREIRA LIMA	33	8	\$4,500.00
DALTON KASEL	34	8	\$5,500.00
KEYSHAWN WHITEHORSE			\$5,500.00
EDUARDO APARECIDO			\$4,500.00
COLE MELANCON			\$4,500.00
CONNER HALVERSON			\$4,500.00
THIAGO SALGADO			\$0.00
GRAYSON COLE			\$0.00
LEONARDO LIMA			\$0.00
DALTON RUDMAN			\$0.00